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## Spring Edition - 2019

Grafton - Glen Innes - Inverell

[www.accenthearing.com.au](http://www.accenthearing.com.au)

Welcome to the Spring 2019 edition of Accent Hearing's Newsletter *The Listener*. We explore helpful hearing tips on all hearing matters.

### Is there a Doctor in the house?



Well yes there is! We'd like to welcome Dr Greg Butcher to our family practice who many will know formerly as Mr Greg Butcher our usual Audiologist. Greg has updated his skills over the last 2 years with an International Clinical Doctor of Audiology Degree undertaken from the Osborne College of Audiology, Salus University Philadelphia, the only College of Audiology in the United

States. Alongside theory exams, Greg also travelled overseas to attend workshops to complete the degree.

While a University Master's Degree (currently the highest hearing qualification in Australia) prepares the audiologist to learn the skills and techniques necessary to provide clinical services for the hearing impaired, the Salus University AuD program prepares audiologists to integrate evidence-based practice and advances in research into their own clinical practice. The advanced level post-masters courses are constructed towards advancing knowledge in the core areas of neurosciences, hearing science, diagnostic and rehabilitative technologies, clinical sciences, rehabilitation sciences and public health and professional issues.

There are two ways to earn a Doctorate - by way of a PhD which focusses primarily on academic research, or that of focussing on a chosen profession such as the Clinical Audiology Doctorate or AuD, involving both teaching and research.

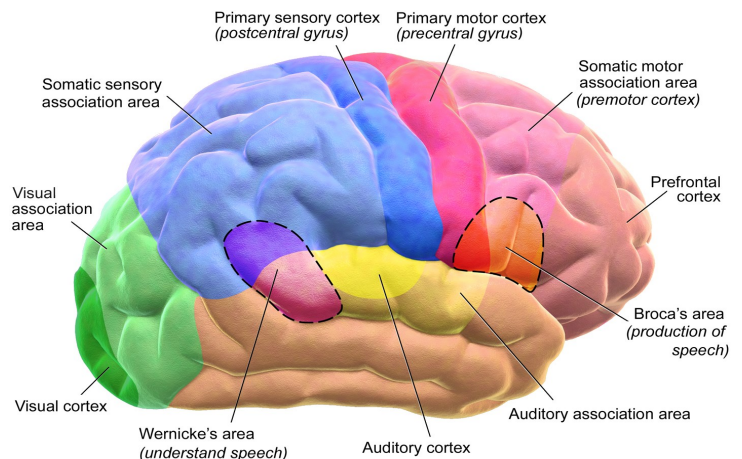
Greg said one of the greatest things about the program was to work closely with world class clinicians and Professors of Audiology, sharing their knowledge and expertise. There are very few Audiologists in Australia that have taken up further education with this degree. Greg looks forward to working with his clients, using the curriculum which has focused on enhancing the breadth of knowledge in both the current trends and recent advances in the field of audiology around the world. Greg's graduating ceremony will take place in the city of Philadelphia USA in October this year.

## What Happens in Normal Aging?

### Which Skills Are Affected? (neural slowing, related to speed & coordination)

**Motor Skills**  
**Sensory Sensitivity & Acuity**  
**Short Term Memory**  
**Sensory-Motor Reaction Time**  
**Processing & Decision Speed**  
**Selective Attention**

Your hearing is affected by these skills, by the loss of efficient processing of information and neurological slowing, with all neurological events taking longer to happen i.e. the loss of the ability to organise sound.

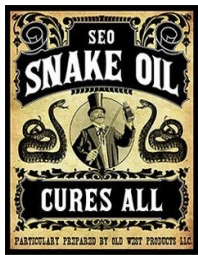


### Which Skills Are Retained? (stored information & memory)

**Long-Term Memory or Recall**  
**Intelligence**  
**Linguistic Skills**

## Are you looking for the best quality and service, or the lowest price? You can't have both!

If buying hearing aids over the internet from websites such as Ebay or other website based businesses, you run the risk of not being satisfied with an inferior product that may not even suit your hearing needs. When buying hearing aids over the internet or going to a clinic because of the 'low price' or 'free test', you may find that 'best practice' is not their specialty and may not be the best way to go if you want a quality hearing product and fitting with great after care service.



Even if you do find a very 'cheap deal' on hearing aids from China, India or Taiwan etc (not known for hearing aid technology) there are limited clinics who will actually tune these devices to your particular hearing loss. This may leave you with low cost and inferior quality hearing aids that don't actually improve your hearing.

Overall, finding a hearing aid deal online isn't impossible, but it does take some work. Just remember, you can either have the 'Best Price' on hearing aids or the 'Best Quality & Service', but you almost always can't have both.



If you have hearing loss or other ear related conditions, it may be in your best interest to see a qualified Hearing Care Specialist, who works to Australian ethical standards in your local area. This will not only ensure a quality 'approved' product, researched & developed from the world standards of hearing aid manufacturers of Switzerland, Denmark, USA/Canada or Germany, but will have a positive effect on your hearing health, encompassing a long relationship with your hearing clinician, like your GP.

Hearing well is proven to positively impact many different areas of your health and wellbeing. Don't let your health become collateral damage just to save a few dollars. Your hearing system and its incredibly delicate and complex systems and processes deserve the best attention, care and customised solution that only a hearing professional is trained and experienced to provide.

Dr Greg Butcher our Audiologist at Accent Hearing, provides a hearing care service 'second to none' to the highest ethical and audiological standards as an Accredited Audiology Australia and Independent Audiologists of Australia member. Some of our clients have come to us after buying hearing aids over the internet and have said it's the best thing they have done.

## Meet Mr Albert (Oliver) Squires!



Oliver is Accent Hearing's oldest client, who will be turning 102 years old this month. At 14 years old, Oliver started working as an office boy for a large pharmaceutical company before WW2, then joining the Army for service during the war as an Army Transport Driver, attaining the rank of Sergeant Major. On leaving the Army, he went back to his old job and worked there for many more years, until retirement, becoming one of the main marketing executives. Oliver came and saw our Audiologist when he was just a lad at 95 years old, from a hint from his son. He's glad he did and is managing quite well wearing a pair of BTE hearing aids. He is still as sharp as a pin and says it's never too late to do anything about your hearing. He also said there's no real secret to living this long, it's just the luck of the draw.

### Did you know.....

- ◆ Fish do not have ears, but they can hear pressure changes through ridges on their body.
- ◆ The ear continues to hear sounds, even while you sleep.

### Accent Hearing Clinics - 1300 859 828

- **GRAFTON** | L5 'The Link' 50 Prince Street, Grafton Shopping World, Grafton NSW 2460 (PO Box 1500).
- **GLEN INNES** | Glen Innes Chiropractic Centre, 113 Meade Street, Glen Innes NSW.
- **INVERELL** | Skybridge Financial Building, 129-135 Otho Street, Inverell NSW.

*Accent Hearing is an independent family owned Hearing Clinic. Our clinician Dr Greg Butcher is a University trained Doctor of Audiology; an Accredited Member of Audiology Australia; Member of Independent Audiologists Australia; and a qualified Government & Allied Health Medicare Hearing Services Provider.*